

Transcript

Get Your Car Ready for the Winter - Car Changes

[Upbeat music plays throughout]

00:00:00 - 00:00:04

[Video: *An animated background of a repair shop is shown*]

[Animation: *A car drives onto the screen and stops on an animated lift in the middle of the screen. Text with snow on top of it is seen centered at the top of the screen.*]

[Text on Screen: *Don't Be Left In The Cold This Winter*]

00:00:04 - 00:00:08

[Video: *The shot zooms in closer to the car.*]

[Animation: *Four matching animated tires with price tags appear at the bottom and then move to be placed on the car*]

[Text on Screen: *Install 4 Matching Winter Tires*]

00:00:08 - 00:00:11

[Video: *The shot moves to show a close up of the hood of the car.*]

[Animation: *The hood lifts and an image of a car battery appears above the hood.*]

[Text on Screen: *Test Your Battery.*]

00:00:11 - 00:00:15

[Video: *The shot moves out to show the whole car.*]

[Animation: *Brake pads highlighted with red appear on the car tires.*]

[Text on Screen: *Service Your Brakes.*]

00:00:15 - 00:00:18

[Video: *The shot zooms in on the front tire*]

[Animation: *A tire pressure gauge is shown with the gauges moving.*]

[Text on Screen: *Check Your Tire Pressure.*]

00:00:18 - 00:00:21

[Video: *The shot zooms into the front of the car.*]

[Animation: *Animated images of a car belt and hose are shown to the side of the hood.*]

[Text on Screen: *Inspect Belts & Hoses.*]

00:00:21 - 00:00:25

[Video: *The hood of the truck is now closed.*]

[Animation: *An animated image of a windshield wiper fluid is shown in front of the front window*]

[Text on Screen: *Top Up Fluids (Windshield Washer Fluid, Oil)*]

00:00:25 - 00:00:28

[Video: *The shot zooms out to see the whole car.*]

[Animation: *A circle with windshield wipers are shown wiping back and forth*]

[Text on Screen: *Replace Worn Windshield Wipers*]

00:00:28 – 00:00:34

[Video: *The shot zooms out further to show the lift and background.*]

[Animation: *The car drives off the screen to the right. The lift disappears and the screen fades to white. The CAA logo is shown.*]

[Text on Screen: *Be Prepared for Winter Driving. caasco.com/winterdriving*]

[Small Text on Screen: *This advice is intended to provide general information only. It is not intended to provide legal or professional advice or to be relied on in any dispute, claim, action, demand or proceeding. CAA does not accept liability for any damage or injury resulting from reliance on this information. ©CAA trademarks owned by, and use is authorized by, the Canadian Automobile Association.*