

Transcript
CAA Back to School - School Zone - 30 Second

[Music plays throughout]

00:00:00:09 - 00:00:03:05

Narrator >> This back to school season, kids are on the move.

[Described video: *Kids on the Move* title appears over a blue and white background]

[Text on screen: *Kids on the Move*]

[Animation: *Children on bikes, pedestrians, and cars use a street lined with houses and a playground; children play on the swings as a man mows his lawn across the street*]

00:00:03:05 - 00:00:05:21

Child >> This is my bus route to school.

[Described video: *A picture of a smiling child appears next to an animated house on a rectangle; a dotted arrow line appears from the house and moves across the rectangle to a school crossing sign*]

[Text on screen: *"This is my bus route to school."*]

00:00:05:21 - 00:00:10:08

Child >> My school bus has flashing amber lights so that drivers know that they need to slow down.

[Described video: *The rear of an animated school bus with flashing lights appears over the blue and white background; CAA is visible on the phone screen; the phone moves backward and an animated boy appears*]

[Text on screen: *"Amber flashing lights for drivers to slow down."*]

00:00:10:08 - 00:00:14:12

Child >> And red flashing lights so that the cars will come to a full stop.

[Described video: *The front end of an animated school bus with its stop arm extended and lights flashing appears over the blue and white background; CAA is visible on the phone screen; the phone moves backward and an animated boy appears*]

[Text on screen: *"And red flashing lights for drivers to stop."*]

00:00:14:12 - 00:00:15:21

Child >> Then it's off to school.

[Animation: *A school bus is stopped in front of a house with a car waiting behind it; students walk along the sidewalk as their mother waves to them*]

[Text on screen: *"Then it's off to school."*]

00:00:15:21 - 00:00:22:23

Child >> Once the lights have been turned off, and the stop arm closes, drivers in both directions can get moving too.

[Animation: *The school bus' lights stop flashing and it moves forward; the car behind moves forward as well*]

[Text on screen: *"The lights turn off and the stop arm closes."*]

00:00:22:23 - 00:00:23:25

Child >> I'm on the move!

[Described video: *Kids on the Move title appears over a blue and white background*]

[Text on screen: *Kids on the Move*]

00:00:23:25 - 00:00:27:10

Child >> Help keep me safe where I walk, learn, and play!

[Described video: *The Kids on the Move title moves back, and text appears below it*]

[Text on screen: *Help keep our kids safe.*]

END OF TRANSCRIPT