



**Trusted name enters car care business in Orangeville
CAA opens its own Car Care Centre**

Thornhill, ON – CAA South Central Ontario (CAASCO) is opening its first very own auto repair facility in Orangeville.

The new CAA-owned Car Care Centre will be located at 109 County Road in Orangeville (formerly known as Orangeville Auto Pro).

This is the ninth CAA-owned Car Care Centre purchased this year. To date, CAA has launched Car Care Centres in Kitchener, Waterloo, Stratford, Listowel, Milton, Georgetown, Scarborough and Peterborough.

Each of these auto repair facilities is open to both members and non-members.

CAA South Central Ontario hopes to launch 20 CAA Car Care Centres by 2011.

“Our members deserve quality and trusted service when it comes to their automotive needs,” said Teddy Chien vice-president business development and chief financial officer for CAASCO. “This acquisition is a natural extension of our roadside assistance and automotive service and will allow CAA to provide a full complement of car-care needs to any member.”

CAA South Central Ontario is also striving to be responsible both with clients’ trust and its environmental output.

More and more CAA members are choosing to hold onto their vehicle in these troublesome economic times. According to DesRosiers Automotive Consultants Inc., the average automobile on the road today is 8.4 years old.

The new CAA Car Care Centre will open to the motoring public at the end of August.

The facilities provide motorists with high-quality maintenance and repairs that are guaranteed for one year or 20,000 kilometres under a parts and labour warranty. In addition, CAA members will earn three per cent in CAA dollars on parts and labour for each repair.

CAA South Central Ontario is a not-for-profit auto club offering insurance, travel and roadside services. There are more than 1.8 million CAA members in South Central Ontario and 5 million members in Canada.

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