



For immediate release

June 18, 2009

Six new CAA Car Care Centres open in South Central Ontario

Thornhill, ON – CAA is the trusted source for Roadside Assistance and we've put all that automotive expertise into our new CAA Car Care Centres -- your neighbourhood car repair facilities providing honest repairs at fair prices.

Six new CAA Car Care Centres are now open for business in Kitchener, Waterloo, Stratford, Listowel, Milton and Georgetown. These new CAA Car Care Centres will complement the existing facilities in Scarborough and Peterborough, which opened in April 2009.

A grand opening for the six new locations will be held on June 27, 2009. For more information and directions, visit: www.caasco.com/carcarecentres.

CAA Car Care Centres provide high quality automotive maintenance and repairs with a 1 year/20,000 km warranty on all parts and labour. We promise fair, competitive pricing and use only quality parts. CAA members earn 3% in CAA Dollars based on parts and labour for each repair. Members and non-members receive free battery testing in addition to other free services and benefits.

According to a recent survey by DesRosiers Automotive Consultants Inc., the average car on the road today is over 8 years old. Maintaining your vehicle can keep you safe as well as keep your car on the road for years to come. Many drivers think vehicle maintenance means regular oil changes when in fact there is more that needs to be done.

Our trusted and trained service professionals partner with you to manage your automotive maintenance and repairs while considering costs, convenience, reliability and the longevity of your vehicle.

Here are some useful vehicle maintenance tips from our CAA Car Care Centre professionals:

- Keep vehicle maintenance records. They are good diagnostic tools and proof you have cared for your vehicle, which can enhance its trade-in or resale value.
- Provide accurate and relevant descriptions of the concerns you are having with your vehicle. Just like you would with your doctor, provide symptoms your car may be exhibiting. It will be easier for the technician to identify the problem and find the solution, which could save time as well as costs.
- Always ask for clarification between "needs" and "recommendations." If the technician says your vehicle needs a part or repair, ask why. Ensure you understand both the positive and negative aspects of each repair option.
- Always request a written estimate for the repairs or services; this helps to keep your costs within the agreed prices. CAA Car Care Centres offer free written estimates.
- Familiarize yourself with repair warranties and conditions that may apply to specific repairs. Be aware of your obligations within the terms and conditions of the warranty.

CAA South Central Ontario is a not-for-profit auto club offering insurance, travel and roadside services. There are more than 1.8 million CAA members in South Central Ontario and 5 million members in Canada.

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