



For immediate release

July 10, 2009

CAA School Safety Patrollers making summer streets safer

(Thornhill, On.) - CAA School Safety Patrollers and the London Police Service will be at several intersections in downtown London during the morning rush hour educating pedestrians on safe crossing practices.

According to the latest Ontario Road Safety Annual Report, pedestrian fatalities increased by 20 percent, from 105 in 2005 to 126 in 2006 with over 52 percent of those occurring when a person was crossing a road at an intersection or marked pedestrian crossing.

Right now, there are more than 25,000 CAA School Safety Patrollers keeping their peers safe in school zones across South Central Ontario. These kids will be spending their summer learning and practicing life-saving skills with the police officers who CAA has trained and partnered with, including the London Police Service. These skills are learned at the CAA School Safety Patrol Leadership Camp which will be celebrating its 40th anniversary this month.

On July 14th, during the morning rush hour, CAA School Safety Patrollers will be paired with former CAA School Safety Patrollers to teach Londoners how to cross the street safely as they walk to work. Similar events will be held in Toronto and Peterborough at the same time.

Pedestrians and motorists who spot these Patrollers will be given the chance to win a Weber barbecue this summer just for learning more about the program.

What: Pedestrian Safety Patrol

Who: CAA School Safety Patrol and London Police Service

**When: Tues., July 14, 2009
8 am Media event**

Where: Corner of King and Clarence

For more information, visit: www.caasco.com/schoolsafety

CAA South Central Ontario is a not-for-profit auto club offering insurance, travel and roadside services. There are more than 1.8 million CAA Members in Ontario and 5 million Members in Canada.

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