



For immediate release

July 10, 2009

CAA School Safety Patrollers and Toronto Police making summer streets safer

(Thornhill, On.) - CAA School Safety Patrollers and the Toronto Police Service traffic services will be at several intersections in downtown Toronto during the morning rush hour educating pedestrians on safe crossing practices.

According to the latest Ontario Road Safety Annual Report, pedestrian fatalities increased by 20 percent, from 105 in 2005 to 126 in 2006 with over 52 percent of those occurring when a person was crossing a road at an intersection or marked pedestrian crossing.

Right now, there are more than 25,000 CAA School Safety Patrollers keeping their peers safe in school zones across South Central Ontario. These kids will be spending their summer learning and practicing life-saving skills with the police officers who CAA has trained and partnered with, including the Toronto Police Service. These skills are taught at the CAA School Safety Patrol Leadership Camp which is celebrating its 40th anniversary this month.

On July 14th, during the morning rush hour, CAA School Safety Patrollers will be paired with former CAA School Safety Patrollers to teach Torontonians how to cross the street safely as they walk to work. Similar events will be happening at the same time in London and Peterborough.

Pedestrians and motorists who spot these Patrollers will be given the chance to win a Weber barbecue this summer just for learning more about the program.

What: Pedestrian Safety Patrol with CAA School Safety Patrol and Toronto Police Service

**When: Tues., July 14, 2009
7:30 am Media event**

Where: Union Station (outside on Front Street entrance at VIA Clock)

Following the media event CAA School Safety Patrollers and police officers will be at the following intersections from 8 am – 9:30 am: Union Station, Yonge and Dundas, King and Bay, Bloor and Yonge and Avenue Road and Bloor St.

For more information, visit www.caasco.com/schoolsafety

CAA South Central Ontario is a not-for-profit auto club offering insurance, travel and roadside services. There are more than 1.8 million CAA Members in Ontario and 5 million Members in Canada.

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