



Attention Business & Travel Editors

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Buying travel insurance just got easier

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Thornhill, ON – CAA Insurance Company (Ontario) is putting our customers' needs first. For the first time in our history, we are underwriting our own travel insurance policies which will make it much easier for the public to purchase coverage.

"Underwriting our own travel insurance allows us to streamline the process and tailor our plans to meet our customers' expectations," said Carlos Coutinho, VP of CAA Insurance Company (Ontario).

What makes us stand apart from the competition is our commitment to our members and customers. Most healthy travellers who purchase insurance through CAA now only have to answer eight simple medical-related questions.

"Our focus is providing our customers the right coverage and peace of mind no matter where they find themselves in the world," said Coutinho. "The entire experience for our customers, from start to finish, is more straightforward and hassle free."

Travel insurance should be part of your travel plans. An unforeseen medical emergency can happen when you least expect it and existing provincial plans do not necessarily cover all your expenses while in another part of the country.

CAA Insurance Company (Ontario) is also offering a special 5 per cent discount on any travel insurance plan to our members for their years of continued support and business.

If you are travelling out of province or out of the country, for a short getaway or an extended vacation, visit any of our [34 CAA Stores](#), call 1-800-437-8541 or click on www.caasco.com/travelinsurance for a travel insurance quote.

CAA South Central Ontario is a not-for-profit auto club offering insurance, travel, automotive care and roadside services. There are more than 1.8 million CAA members in South Central Ontario and 5 million members in Canada. We're more than Roadside Assistance. We're Life-side Assistance. Visit www.caasco.com.

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