



Media Alert

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Don't sink into spring.

CAA offers car care tips at brand new CAA owned Car Care Centre

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Thornhill, ON – With winter finally behind us it's extremely important to give your car a spring maintenance tune-up to prepare for the busy driving season. This is also the time when one of the biggest driving hazards on our road makes an appearance – the dreaded pothole.

Join CAA's automotive professionals for a first hand look at what a motorist needs to do to ensure your car is ready for spring. We will also take a close look at the damages made by potholes on your vehicle. For the past 6 years CAA has been a part of the Worst Roads campaign, naming Ontario's top 20 worst roads. This year, Steeles Avenue took the number one spot as voted by the general public. Excessive potholes have always been one of the main complaints associated with the worst roads on the list each year.

Media are invited to join our members and our professionals for a hands-on under the hood and under the car demonstration at CAA's newly owned Car Care Centres. There will be plenty of visuals, giveaways, opportunity for interviews and demonstration of CAA's rollover simulator. We will also be offering a specially priced \$10 oil change to motorists.

What: Getting your car ready for spring pothole season

Where: CAA's first ever Care Care Centre
4479 Kingston Road, Scarborough, On

Date: Fri., April 17, 2009

Time: 7am – 12 noon

(morning shows wishing to participate in this event may make special arrangements)

For more information about CAA South Central Ontario visit www.caasco.com

CAA South Central Ontario is a not-for-profit auto club offering insurance, travel and roadside services. There are more than 1.8 million CAA members in Ontario and 5 million members in Canada.