

CAA SOUTH CENTRAL ONTARIO
CAA Sobeys Gift Card Contest – CONTEST RULES

CONTEST PERIOD AND ELIGIBILITY

1. The CAA Sobeys Gift Card Contest (“**Contest**”) sponsored by CAA Club Group (operating as CAA South Central Ontario/CAA Manitoba) (“**CAA**”) is open 12:00:01 a.m. ET on August 22, 2026 and ending at 11:59:59 p.m. ET on September 12, 2016 (“**Contest Period**”) to persons who reside within the club territory of CAA South Central Ontario/CAA Manitoba, and have reached the age of majority in the Province of Ontario/Manitoba (18 years of age) as of the date of entry for the Contest with the following exceptions: employees and retirees of CAA and its affiliates, partners, suppliers, representatives, agents, advertising and promotional agencies, the independent contest agency if any, and the household members and Immediate Family of any of the above are not eligible to participate in the Contest. For the purpose of these Contest Rules, “**Immediate Family**” means spouse, mother, father, brother, sister, son or daughter, whether or not they reside in the same household.

HOW TO ENTER

2. **NO PURCHASE NECESSARY.** Eligible participants may enter the contest in one (1) of two (2) ways:
3. **Entry from Purchase:** A CAA Member must visit the website located at <https://caagiftcards.com/en/cards/safeway-sobeys-iga> to make a purchase for a Sobeys gift card worth \$100 or more during the Contest Period, and submit your entry form by following the instructions provided.
4. **No Purchase Entry:** To enter the contest without purchase, fill out your full name, complete mailing address (including postal code), daytime phone number, email address, and your unique, original 200 word, answer to the Contest question about the types of purchases you make and gift card preferences. Fill out the form electronically at <https://www.caasco.com/campaigns/rewards/grocery>
5. Multiple entries allowed per person. For online entries, proof of sending is not proof of receipt. Entries that are incomplete, late, lost, and/or irregular in any way or sent by an unauthorized method are automatically void and will not be eligible or accepted. Entries will only be accepted as described herein and will not be accepted by any other means.
6. By entering the Contest, entrants agree to be bound by these Contest Rules and all decisions of CAA, which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of the prize(s), including without limitation eligibility and/or disqualification of entries.

THE PRIZE

7. One (1) prize is available to be won, consisting of a Sobeys gift card, valued at \$1,000 CAD (the “**Prize**”). The Sobeys gift card can only be redeemable at Sobeys, FreshCo, Foodland, Safeway, Lawtons, IGA, Chalo! FreshCo, Thrifty Foods and Needs.
8. The Prize must be accepted as awarded, and may not be assigned, transferred, substituted exchanged, refunded or redeemed for cash value. CAA reserves the right to substitute a Prize with

an item of equivalent or greater retail value in the event that a Prize is unavailable due to circumstances beyond CAA's control. The Prize include delivery within approximately four (4) to six (6) weeks. Any costs or expenses associated with the Prizes not specified herein will be the responsibility of Winner (as defined below).

THE DRAWS

9. One (1) Prize winner ("**Winner**") will be selected by random draw from all eligible entries received during the Contest Period. The decision will be made by CAA on September 18, 2026 at 2:00 p.m. ET at its head office located at in Thornhill, ON.
10. The odds of winning a Prize will depend on the number of eligible entries received during the Contest Period.

WINNER CONFIRMATION AND PRIZE CLAIM CONDITIONS

11. Selected entrants will be notified by telephone at the number provided at the time of entry, and are subject to verification by CAA and/or its designated representatives, in their sole discretion. No communication or correspondence will be entered into, except with selected entrants.
12. To be confirmed a Winner, the selected entrant must:
 - (a) confirm compliance with these Contest Rules;
 - (b) accept the Prize as awarded;
 - (c) correctly answer a mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, and within the time prescribed; and
 - (d) sign and return a Declaration of Compliance and Release of Liability and Publicity, in the form requested by CAA, within ten (10) business days from the date of delivery thereof, if requested by CAA and/or its designated representatives.
13. The mathematical skill-testing question will be administered by email and replied to loyalty@caasco.ca within ten (10) business days.
14. If the selected entrant cannot be contacted by telephone personally and without leaving a message within seven (7) business days of the first attempt to contact him/her and after a minimum of three (3) attempts, or fails to be confirmed as a Winner within the time prescribed, he/she will be disqualified and will not receive any Prize, and at CAA's discretion another eligible entry will be selected from the remaining eligible entries received, who will be subject to disqualification in the same manner. The initial selected winner will have no recourse towards CAA or anyone involved in the Contest.

RIGHT TO DISQUALIFY / TERMINATE / SUSPEND / MODIFY

15. CAA may, at its sole discretion, terminate, disqualify or withdraw any Contest entry without liability and without notice to the entrant. CAA reserves the right, in its sole discretion, to terminate, cancel, modify or suspend this Contest or these Contest Rules for any reason including should a virus, bug, unauthorized human intervention or other cause beyond the reasonable control of CAA corrupt

or affect the security, integrity, fairness, or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is illegal, and should such an attempt be made, CAA reserves the right to seek remedies and damages to the fullest extent permitted by law, including, where appropriate, criminal prosecution. Entries are subject to verification and will be declared invalid and disqualified if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way.

LIMITATION OF LIABILITY AND RELEASES

16. BY ENTERING THE CONTEST, ENTRANTS AGREE TO RELEASE CAA AND ITS AFFILIATED COMPANIES, AND THEIR OFFICERS, DIRECTORS, EMPLOYEES, SUPPLIERS, SPONSORS, ADMINISTRATORS, REPRESENTATIVES AND AGENTS, INCLUDING BUT NOT LIMITED TO CAA'S ADVERTISING AND PROMOTIONAL AGENCIES (THE "RELEASEES") FROM ANY AND ALL LIABILITY CLAIMS OR ACTIONS OF ANY KIND WHATSOEVER (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: (a) PARTICIPATION IN THE CONTEST, (b) ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE OR (c) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.
17. Refusal by an entrant to accept the Prize or any part of the Prize releases and forever discharges CAA and its agents from all obligations related to the Prize, including delivery.
18. CAA assumes no responsibility for entries which are late, lost, stolen, damaged, illegible, incomplete, misdirected, postage due, destroyed or delayed. CAA assumes no responsibility for any failure of any Contest website or computer systems during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any entry including an online entry to be received by CAA on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's property (including computer) related to or resulting from participating in, or downloading any material in relation to the Contest.
19. CAA's suppliers are independent third parties over which CAA does not exercise any control. CAA is not responsible for the acts or omissions of these suppliers, nor does it assume any responsibility for any claims, losses, damages, costs, expenses, delays or loss of enjoyment to the Winner.

PRIVACY/PUBLICITY

20. CAA and its designated representatives will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest, prize fulfillment and for any purpose required or permitted by law. CAA may, from time to time, upon consent of the entrant (if required by law), use the personal information provided in connection with this Contest to (i) contact selected entrants for the purpose of notifying him/her, (ii) contact entrants directly regarding products and services provided by CAA and its affiliates, and (iii) research the effectiveness of websites and the marketing, advertising and sales efforts of CAA and its affiliates. Please see CAA's Privacy Policy at www.caasco.com/privacy for more information.
21. By participating in this Contest, entrants consent to the use of their name, city of residence, voice,

photograph, image or likeness in any publicity or advertisement carried out by or on behalf of CAA in connection with this Contest, without any further payment or consideration.

GENERAL RULES

22. This Contest is subject to all applicable federal, provincial, and municipal laws and shall be governed by the laws of Ontario/Manitoba. All entries become the property of CAA and none will be returned. Online entries must be made by the original, manual keystrokes of the individual entrant. Use of mechanical assistance, form filling software, or robotic assistance is prohibited. Only one (1) entrant's name may appear on the entry form.
23. In the event of a dispute as to the identity of a selected entrant based on an e-mail address, the winning entry will be deemed to have been made by the Authorized Account Holder of the e-mail address at the time of entry. The **"Authorized Account Holder"** is the natural person who is assigned an e-mail address by an internet service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question.
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