

**Transcript**  
**CAA 13th Annual Golf Tournament**

[Music plays throughout]

[Described video >> *Aerial image of the main clubhouse at a golf course*]

[Described video >> *A Canadian flag flutters in the wind on a flagpole in the centre of the driveway of the golf course*]

[Described video >> *A man hits a golf ball on the course*]

[Described video >> *A person's feet stand next to a golf ball; the feet turn as the ball is hit with a club*]

[Described video >> *A man watches a woman putts a golfball into a hole*]

[Described video >> *Aerial image of people playing golf on the course*]

[Described video >> *A white box appears on screen containing the CAA logo and text*]

[Text on screen >> *CAA Annual Charity Golf Tournament*]

[Described video >> *The CAA logo changes to the Hope Air logo and text*]

[Text on screen >> *In support of Hope Air*]

00:00:17:10 - 00:00:29:16

[Jay >> Well, we started the charity tournament fifteen years ago as a great way to raise awareness for a charity that matters to us. And it was a great way for us to help fundraise while also giving supporters a great time on the golf course.]

[Described video >> *A group walks across the golf course*]

[Described video >> *A man and woman smile as they drive along the pathway in a golf cart*]

[Described video >> *Jay - Interview*]

[Text on screen >> *Jay Woo; President & CEO - CAA Club Group of Companies*]

[Described video >> *Aerial image of people playing golf on the course*]

00:00:29:16 - 00:00:37:17

[Mark >> I think what's really amazing about the CAA Club Group Golf Tournament is it really demonstrates they actually live their values.]

[Described video >> *Mark - Interview*]

[Text on screen >> *Mark Rubinstein; CEO - Hope Air*]

[Described video >> *Aerial image of a CAA/Hope Air information booth on the golf course*]

00:00:37:17 - 00:00:43:06

[*Mark* >> One of the examples of that has been their longstanding commitment to our charity, Hope Air.]

[Described video >> *Tournament attendees stand at the information booth*]

[Described video >> *Mark stands at a podium and addresses the tournament attendees*]

[Described video >> *People stand at the Hope Air information booth*]

00:00:43:06 - 00:00:49:14

[*Mark* >> So what Hope Air represents, it actually provides hope to people who often find themselves feeling hopeless.]

[Described video >> *A group stands around the Hope Air information booth on the golf course*]

[Described video >> *Mark - Interview*]

[Described video >> *People stand by the Hope Air information booth*]

00:00:49:14 - 00:00:56:18

[*Mark* >> You don't have all of the financial support that you need to deal with the extraordinary life events like being sick.]

[Described video >> *Two women sit at a table at the booth and speak as one points to a clipboard*]

[Described video >> *Mark - Interview*]

[Described video >> *A woman stands outside at the golf course*]

[Described video >> *A man waves his hat as he stands outside at the golf course*]

00:00:56:18 - 00:01:04:20

[*Heidi* >> Hope Air means the world to us as well because they have allowed us to remove that burden and worry about, like, our sick child, or in somebody else's case it might be one of their loved ones.]

[Described video >> *A person waves as they pass on a golf cart*]

[Described video >> *Heidi - Interview; Heidi sits next to Zoe, who pats a teddy bear*]

[Text on screen >> *Heidi and Zoe Dudzianiec; Hope Air Family*]

00:01:04:20 - 00:01:10:18

[*Heidi* >> And it also helps people all across Canada get where they need to who might not have access to healthcare as well.]

[Described video >> *Aerial shot of the golf course*]

[Described video >> *People walk ahead of golf carts on the golf course*]

[Described video >> *Heidi speaks to the tournament attendees from the podium; Zoe stands next to her*]

00:01:10:18 - 00:01:16:04

[*Nigel* >> There's a lot of joy in being affiliated with the tournament, and a charity like this with CAA and Hope Air.]

[Described video >> *Nigel - Interview*]

[Text on screen >> *Nigel Branker; CEO - Securian Canada*]

00:01:16:04 - 00:01:20:16

[*Nigel* >> Starting with the actual event, it's a fantastic day of golfing on an amazing golf course.]

[Described video >> *A player swings his golf club and hits a ball*]

[Described video >> *A woman hits a golf ball*]

[Described video >> *Aerial footage of golf carts and players on the golf course*]

00:01:20:16 - 00:01:28:22

[*Nigel* >> But most of my memories really involve the people that we impact, and when I have a chance to hear from the families, and it's so close to what we do at Securian Canada.]

[Described video >> *A golf cart moves slowly along a path past other golf carts*]

[Described video >> *Nigel - Interview*]

[Described video >> *A group stands outside at the golf course, smiling and talking*]

[Described video >> *Tournament attendees stand together near the Hope Air information booth*]

00:01:28:22 - 00:01:34:13

[*Nigel* >> So Hope Air removing barriers for access to healthcare is something that's really near and dear to our heart.]

[Described video >> *Two people sit at the CAA Hope Air information booth on the golf course*]

[Described video >> *Nigel - Interview*]

00:01:34:13 - 00:01:47:17

[*Heidi* >> An event like this, that CAA golf tournament for Hope Air, it brings awareness to the fact that all Canadians have access to healthcare but they might not be able to get to where they need to go to get the healthcare that they need.]

[Described video >> *A woman hits a golf ball and watches it as it flies through the air*]

[Described video >> *A person putts a golf ball toward a putting contest board; the ball goes through a small hole cut into a board next to other holes*]

[Described video >> *A man swings at a golf ball and hits it*]

[Described video >> *Heidi - Interview; Heidi sits next to Zoe, who pats a teddy bear*]

[Described video >> *A woman hits a golf ball with her club as others watch*]

[Described video >> *A putter hits a golf ball*]

[Described video >> *The ball falls into a hole*]

[Described video >> *A group stands on the golf course together*]

[Described video >> *Heidi - Interview; Heidi sits next to Zoe, who pats a teddy bear*]

00:01:47:17 - 00:01:58:08

[*Heidi* >> Hope Air is a very important cause to support because children like Zoe, who could be terminally sick, and then they can't get to where they need to go, can save a life.]

[Described video >> *A Hope Air banner waves in the wind next to the information booth*]

[Described video >> *Two people stand at the Hope Air information booth and talk*]

[Described video >> *A man holds up a golf ball and smiles*]

[Described video >> *A person putts their ball up a small putting ramp*]

[Described video >> *Heidi - Interview; Heidi sits next to Zoe, who pats a teddy bear*]

[Described video >> *A woman smiles as she drives a golf cart*]

00:01:58:08 - 00:02:04:23

[Jay >> I think the moments that really stand out are when patients tell their story, and what impact the charity had to them.]

[Described video >> *A woman hits a golf ball*]

[Described video >> *People stand next to a sign for the CAA Charity Golf Online Auction and speak*]

[Described video >> *Jay - Interview*]

[Described video >> *People sit at the Hope Air booth and speak*]

00:02:04:23 - 00:02:14:06

[Jay >> And so when we bring patients over, and their parents over, to talk about what the charity means to them, that for me is a highlight of this event every single year.]

[Described video >> *A teddy bear wearing a Hope Air t-shirt sits next to a golf ball on the table of the Hope Air booth; people sit at the table*]

[Described video >> *Jay speaks to Heidi and Zoe at the podium*]

[Described video >> *Jay - Interview*]

[Described video >> *People wave at the camera while posing on the golf course with their clubs*]

00:02:14:06 - 00:02:26:17

[Music]

[Described video >> *Aerial footage of a pond in the centre of the golf course*]

[Described video >> *A white box appears on screen containing the CAA logo and text*]

[Text on screen >> *CAA; [caasco.com/charitygolf](http://caasco.com/charitygolf)*]

[Text on screen >> *©CAA trademarks are owned by, and use is authorized by, the Canadian Automobile Association. Logos and trademarks are the property of their respective owners.*]

[Described video >> *A white box appears on screen containing the Hope Air logo and text*]

[Text on screen >> *Hope Air; www.hopeair.ca*]

END OF TRANSCRIPT