

## Transcript

### We've Never Been Quiet - 2026 Scotties Tournament of Hearts

00:00:00 - 00:00:03

[Described video: We see a retro television set with vintage black and white footage of women curlers with awards. We begin to zoom into the television.]

[Male Narrator: How to behave with proper etiquette.]

[Music: Music playing in the background similar to that of a soft 1950s TV commercial.]

00:00:03 - 00:00:07

[Described video: A full-screen montage of woman curling, now in colour. They are energetic and yelling and cheering.]

[Male Narrator: A lady speaks only when spoken to.]

00:00:08 - 00:00:11

[Described video: The montage continues, the footage of women curling, cheering and screaming becomes more modern.]

[Male Narrator: She walks with grace, never haste.]

00:00:12 - 00:00:14

[Described video: A montage of close-up shots of the faces of these women, some exasperated, some dismayed or upset.]

[Male Narrator: She always keeps her composure.]

00:00:15 - 00:00:18

[Described video: The montage continues, the women on the ice are showing emotions of heavy concentration, focus and determination.]

[Male Narrator: If she must disagree, she does so with a smile.]

00:00:19 - 00:00:23

[Described video: A montage of close-up shots of women curlers screaming and yelling.]

[Male Narrator: And above all a lady never raises her voice.]

00:00:19 - 00:00:24

[Described video: A transparent red overlay appears on the montage, text builds word-by-word from the top of the screen.]

[Text on screen: WE'VE NEVER BEEN QUIET.]

[Music: Hard rock music begins to play.]

00:00:25 - 00:00:26

[Described video: Fade to white.]

[Text on screen: LOUD IS BETTER LIVE]

00:00:26 - 00:00:30

[Described video: Scotties Tournament of Hearts logo appears on the left of the screen. Across the bottom logos for the city of Mississauga, the province of Ontario, the Government of Canada and Curling Canada appear.]

[Text on screen: Scotties Tournament of Hearts. Mississauga 2026. January 23rd to February 1<sup>st</sup>, 2026. [Curling.ca/Tickets](https://curling.ca/tickets)]