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**For immediate release**

**April 1, 2015**

## **CAA Distinct offers first class service and insurance solutions to high net worth clients**

**Thornhill, ON** – [CAA Insurance Company \(Ontario\)](#) is unveiling *CAA Distinct* – a comprehensive risk management solution for our high net worth members in Ontario.

*CAA Distinct* is a new insurance program designed specifically to address the complex risks faced by high net worth clients. Through *Distinct*, CAA members have access to a team of dedicated risk specialists who can help financially successful clients identify their unique exposures and address them with customized insurance for their unique lifestyle, including protection for high-end homes, luxury vehicles, valuable collections, family heirlooms and more. This specialized coverage and claims handling is made possible through a strategic alliance with ACE Private Risk Services, a division of ACE Group, and a leader in providing high net worth insurance products and services.\*

“At CAA, we recognize a clear need among our members for insurance coverage of their valuable assets. We are committed to delivering a tailored and personalized product with their specific requirements in mind,” said Matthew Turack, President, CAA Insurance. “The decision to develop this strategic alliance with ACE Private Risk Services fits naturally within the scope and goals of *CAA Distinct*, because of its excellent industry reputation, quality underwriting and exceptional financial strength and stability.”

CAA Insurance is proud to deliver a “white glove” approach with first-class customer service.

Through *CAA Distinct*, clients will have prioritized service, access to a direct specialized service team, 24/7 claims service and a dedicated toll free number. *CAA Distinct* customers will also receive timely updates throughout the claims process and consultation to prevent future claims, as well as access to repair and restoration firms.

*CAA Distinct* clients will benefit from *Full Replacement* coverage which includes the cost to rebuild their home, even if the cost exceeds the value stated on the policy. Automobile clients will also receive our *Forgive and Forget* plan in the event of a first at-fault accident.

High net worth clients with vacation properties in the United States are also eligible for cross-border coverage through *CAA Distinct*.

***ACE in Canada operates as ACE INA Insurance and ACE INA Life Insurance, subsidiaries of ACE Limited (NYSE:ACE). ACE provides commercial property and casualty and life, accident and health insurance products and services throughout Canada. For more information about ACE and our products and services, please visit:***

***[www.acegroup.com/ca](http://www.acegroup.com/ca). \*Non automobile policies in Canada are underwritten by ACE INA Insurance.***

*CAA Distinct* will officially launch on April 1st. Visit [caadistinct.com](http://caadistinct.com) for more information.

***For over a hundred years, CAA has been helping Canadians stay mobile, safe and protected. [CAA South Central Ontario](#) is one of nine auto clubs across Canada providing roadside assistance, automotive care, travel products, insurance services and member savings for more than 1.9 million members.***

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