Transcript

Get Your Car Ready for the Winter - Emergency Kit

[Upbeat music plays throughout.]

00:00:00 - 00:00:07

[Animation: A car drives along a snow-covered highway until it crashes into a

snowbank.]

[Text on Screen: Don't be left in the cold this winter.]

00:00:07 - 00:00:27

[Animation: An emergency kit is shown sitting in a snowbank. The kit opens against the wintery highway backdrop. Inside of the kit are numerous items that are each highlighted. The first item is a shovel followed by windshield washer fluid, booster cables, extra clothing and footwear, bottled water and energy bars, an ice scraper/snow brush, blankets, flashlight & batteries and a first aid kit. The kit closes.]

[Text on Screen: Windshield Washer Fluid, Booster Cables, Extra Clothing and Footwear, Bottled Water and Energy Bars, Ice Scraper/Snow Brush, Blankets, Flashlight & Batteries, First Aid Kit.]

00:00:27 - 00:00:29

[Animation: Text and a CAA Membership Card appear on screen. A wintery highway appears in the background.]

[Text on Screen: CAA Membership Card]

00:00:29 - 00:00:31

[Animation: A charged smartphone appears on screen with its battery signal showing. It

goes from low to fully charged.]

[Text on Screen: Charged Smartphone]

00:00:31 - 00:00:36

[Animation: Text appears on the smartphone screen.]

[Text on Screen: For Roadside Assistance Dial *222 Or Download The CAA Mobile App. caasco.com/mobile]

00:00:36 - 00:00:40

[Animation: The CAA logo appears with text.]

[Text on Screen: Be prepared for winter driving. caasco.com/winterdriving]

[Small Print on Screen: The advice is intended to provide general information only and is not intended to provide legal or professional advice or to be relied on in any dispute, claim, action, demand or proceeding. CAA Club Group does not accept liability for any damage or injury resulting from reliance on this information. CAA trademarks are owned by, and use is authorized by, the Canadian Automobile Association.]