

Transcript

Office for Injury Prevention Let It Shine PSA

[Song: "This Little Light of Mine" plays throughout video]

00:00:00 - 00:00:05

[Video: *While standing beside a dark roadway, a woman places a hat with a reflective strip on a child's head*]

00:00:05 - 00:00:10

[Video: *While standing on a dark sidewalk three youth wearing reflective bands on their jackets flip their scarves over their shoulders*]

00:00:10 - 00:00:15

[Video: *While standing beside a dark roadway a woman places a reflective strip around an older woman's waist*]

00:00:15 - 00:00:30

[Video: *A large group of people, and a dog, all wearing reflective strips look up at the camera*]

Voiceover >> All road users need to remember safety starts with you. Be alert! Be seen!

[Small Text on Screen: *The Office for Injury Prevention in partnership with the Ministry of Transportation of Ontario, Trauma Centres, Police Services, Public Health Units and other road safety partners.*]