

Transcript

The 'Dutch Reach'

00:00:02 - 00:00:06

[Upbeat music is playing]

[Video: *A series of people sit down on a video set in front of a computer*]

[Animation: *A white screen with a search bar appears and the words "We asked 10 people to search "Dutch Reach" in the search bar."*]

00:00:06 - 00:00:24

Voiceover Interviewer >> Have you ever searched Dutch Reach?

[Video: *Speaker 1 is shown on camera looking confused*]

Speaker 1 >> [silence]

Speaker 2 >> Dutch Reach, no.

Speaker 3 >> Dutch, like Holland Dutch?

Speaker 4 >> Dutch Reach, no one ever heard of it.

Speaker 5 >> Duck reach?

Voiceover Interviewer >> Dutch.

Speaker 5 >> Dutch.

[Video: *Speaker 6 is looking at the camera and makes a face to show she is confused*]

Speaker 6 >> Uhhhh...

Speaker 7 >> I have searched reach and I know some Dutch people. I love those guys.

00:00:24 - 00:00:47

Speaker 3 >> Would you like me to take a guess at what Dutch Reach is?

Speaker 5 >> I think Dutch reach could be a dance move, right.

[Video: *Speaker 1 is talking to the camera and looks unsure*]

Speaker 1 >> I feel like it has eggs in it.

Speaker 4 >> That's how the Dutch hitchhike.

[Video: *Speaker 8 is looking up in a pondering way*]

Speaker 8 >> Hmm...

[Video: *Speaker 7 slowly moves is one hand up in front of his face, and then moves his other hand to come underneath and behind the first hand*]

Speaker 7 >> Hand goes up, his hand comes around...

[Video: *Speaker 3 moves her arms to the side of her body imitating a dance move*]

Speaker 3 >> Is it like a 'Do the Dutch Reach', this is so embarrassing. [nervous laughter]

[Video: *Speaker 2 imitates a robot-like dance*]

Speaker 2 >> uh...uh...

00:00:47 - 00:01:05

[Video: *A few of the speaker's hands are shown typing on the keyboard that was in front of them*]

Voiceover Interviewer >> I want you to go ahead and search Dutch Reach

[Video: *Speaker 1 looks surprised*]

Speaker 1 >> [laughs]

[Video: *Speaker 6 looks surprised and concerned*]

Speaker 6 >> Wow where was my head at.

[Video: *Speaker 8 is talking to the camera and is surprised at this finding and sits back in his chair*]

Speaker 8 >> Oh, so you use your right arm instead. [laughs]

[Video: *Speaker 2 re-imitates the robotic dance moves he was doing before*]

Speaker 2 >> Where was I even going with this

00:01:05 - 00:01:17

[Video: *Speaker 3 Turns towards the camera and points at the computer*]

Voiceover Interviewer >> Would you do the Dutch Reach?

Speaker 3 >> Absolutely, of course I'd do the Dutch Reach. No questions asked.

[Video: *Speaker 6 is looking at the information on the computer*]

Speaker 6 >> I'm gonna do this all the time.

[Video: *Speaker 4 looks excited and is talking to the camera*]

Speaker 4 >> It's brilliant, I absolutely would do it!

[Video: *Speaker 9 leans forward in his chair and looks between the camera and the computer*]

Speaker 9 >> Ya know, I'm gonna show my wife, and my kids.

00:01:17 - 00:01:26

[Upbeat Music Plays]

[Animation: *A search bar with a colourful globe above it appears on the screen. The words "Dutch Reach" are typed into the search bar and a cursor clicks on the search button. The search bar disappears, and the globe replaces it and swirls until it disappears. The CAA logo and Share the Road Cycling Coalition logo appear.*]

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