

## Transcript

### Summer vs. Winter Battery

[Upbeat music plays throughout]

00:00:00 - 00:00:06

Narrator >> Did you know summer heat can kill a battery 33% faster than winter cold?

[Video: *White Screen with CAA logo.*]

[Text on Screen: *Battery Service. Did you know?*]

[Animation: *Plain background. Car Battery is animated onto the screen. Sinister looking Sunshine sizzles above the battery. Battery begins to sweat, and a puddle appears around it.*]

[Sound effect: *The sound of something sizzling and dripping*]

00:00:06 - 00:00:12

Narrator >> Despite seeing most batteries fail in the winter, it is the summer heat that wears them down before winter begins.

[Animation: *An abstract background. Overheating battery's energy bar diminishes quickly*]

[Sound effect: *The sound of something down powering*]

00:00:12 - 00:00:16

Narrator >> In the summer a 32-degree day feels like 60 degrees under the hood of your car.

[Animation: *An abstract background. Car and car battery are animated onto the screen with correlating temperature gages. Temperature outside the car reads 32°, while the car battery is in turmoil, overheating and temperature reads 60°.*]

[Sound effect: *the sound of temperature powering up*]

00:00:16 - 00:00:22

Narrator >> During that time, valuable battery fluid that helps kick-start the battery during winter is evaporating.

[Animation: *Car & battery remain in the background. Fall maple leaves and snowflakes falling are animated onto the screen. Battery begins to look cold with icicles forming and freezes to death.*]

[Sound effect: *The sound of wind blowing, crystals falling, car unable to start.*]

00:00:23 - 00:00:30

Narrator >> Give your car battery a fighting chance in winter by booking your battery test or replacement. Call us or visit us online today

[Video: *CAA logo*]

[Text on Screen: *Battery Service. Call 1-833-771-3395. Visit: [caasco.com/summerbattery](http://caasco.com/summerbattery)*]

[Small Print Text: *CAA mobile Battery Service is a Member benefit subjected to availability by geographical area. Call 1-800-222-4357 for location details. CAA trademarks owned by, and use is authorized by the Canadian Automobile Association.*]