

Transcript
CAA Back to School - Driving - 30 Second

[Music plays throughout]

00:00:00:03 - 00:00:02:27

Narrator >> This back to school season, kids are on the move.

[Animation: *Children on bikes, pedestrians, and cars use a street lined with houses and a playground; children play on the swings as a man mows his lawn across the street*]

[Described video: *Kids on the Move title appears*]

[Text on screen: *Kids on the Move*]

00:00:02:27 - 00:00:05:07

Child >> This is my ride to school.

[Described video: *A picture of a smiling child appears next to an animated house on a rectangle; a dotted arrow line appears from the house and moves across the rectangle to a school crossing sign*]

[Text on screen: *"This is my ride to school."*]

00:00:05:07 - 00:00:09:04

Child >> We drive slowly through our neighbourhood and school zones.

[Animation: *A car drives along a street where a woman rakes leaves on her yard with her dog, and children stand next to a crossing sign while their mother waves to them*]

[Text on screen: *"We drive slowly through our neighbourhood, and school zones."*]

00:00:09:04 - 00:00:14:29

Child >> They drop me off in a safe spot right next to the school where I won't need to cross the road.

[Animation: *The car stops in front of a playground where two children play on the swings*]

[Text on screen: *"They drop me off at a safe spot right next to the school."*]

00:00:14:29 - 00:00:16:03

Child >> I am on the move!

[Described video: *Kids on the Move title appears over a blue and white background*]

[Text on screen: *Kids on the Move*]

00:00:16:03 - 00:00:19:21

Child >> Help keep me safe where I walk, learn, and play!

[Described video: *The Kids on the Move* title moves back, and text appears below it]

[Text on screen: *Help keep our kids safe.*]

END OF TRANSCRIPT